



HELP US MAKE THE WORLD A HAPPIER AND HEALTHIER PLACE

The GenWell Project is a human connection movement that's purpose is to encourage each of us to spend more time connecting face to face because it's good for our health and it's fun. This Friday, September 20th we want to be the catalyst that inspires businesses across Canada to get connected with colleagues, partners, suppliers, and anyone else that you have been meaning to get together with, but just haven't found the time. There's no charge, no money to raise and everyone who participates will benefit from connecting face to face.

Visit www.genwellproject.org to find out how you can become part of the movement.

 GENWELL PROJECT™ | THE HUMAN CONNECTION MOVEMENT

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GET YOUR BUSINESS CONNECTED FACE-TO-FACE ON FRIDAY SEPTEMBER 20TH

This Friday, September 20th make the GenWell Project the catalyst to get your employees, staff, partners or suppliers together and help make the world a happier and healthier place. It could be for 15 minutes over coffee, a lunch-time BBQ out back, end of day refreshments or even a pickup sporting activity in the parking lot. Whatever you do, we want you to experience the fun and the mental and physical health benefits of connecting face-to-face. There's no cost and anyone who joins in gets all the benefits...

Here are some of the benefits for your people and your business:

LESS STRESS

Being socially connected at work helps in buffering against the stress of deadlines, customer service issues and setbacks.

INCREASED HAPPINESS

Loyal, passionate employees bring a company as much benefit as loyal, passionate customers.

HIGHER PRODUCTIVITY

Economists at the University of Warwick found that happiness led to a 12% spike in productivity, while unhappy workers proved 10% less productive.

HEALTHIER STAFF

Employees with strong social connections are generally healthier.

INCREASED EMPLOYEE RETENTION

Quality work relationships help build a strong company culture that emphasizes respect, loyalty and trust.

IMPROVED RELATIONSHIP SKILLS

Business is all about relationships and building relationships is what The GenWell Project is all about.

Head over to www.genwellproject.org to let us know how your office plans to get connected. You'll find helpful tools on the site that give you the ability to create your own GenWell Project poster, or find logos to create your own tools, so you can spread the word about your event. Thank you for joining the human connection movement and for making the world a happier and healthier place one face-to-face connection at a time.

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